



CHINO VALLEY

UNIFIED SCHOOL DISTRICT

Chino Valley Unified School District

Follow-Up Survey

Conducted June 26-30, 2016

*Fairbank,
Maslin,
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Associates*

FM3

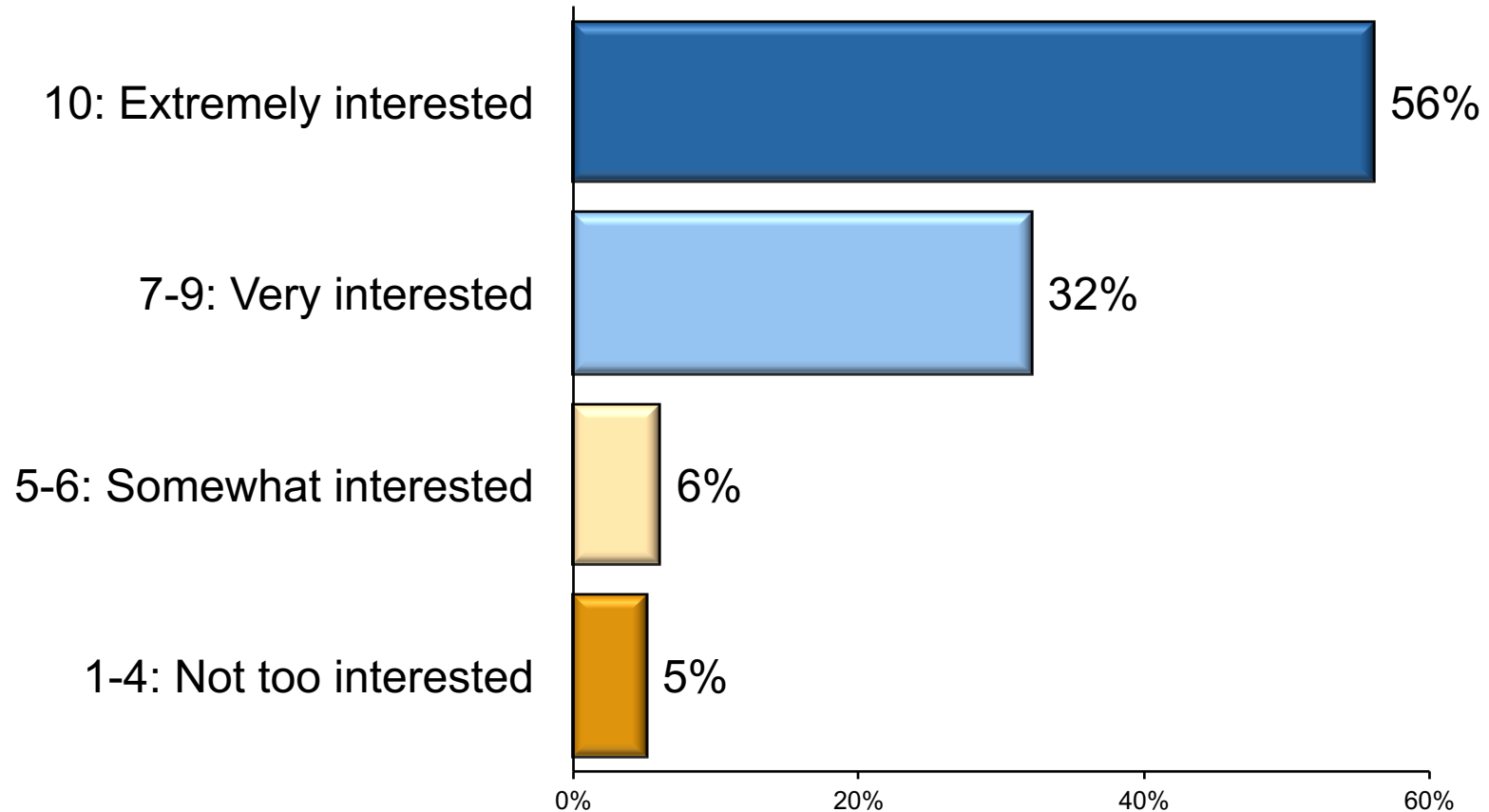
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Methodology

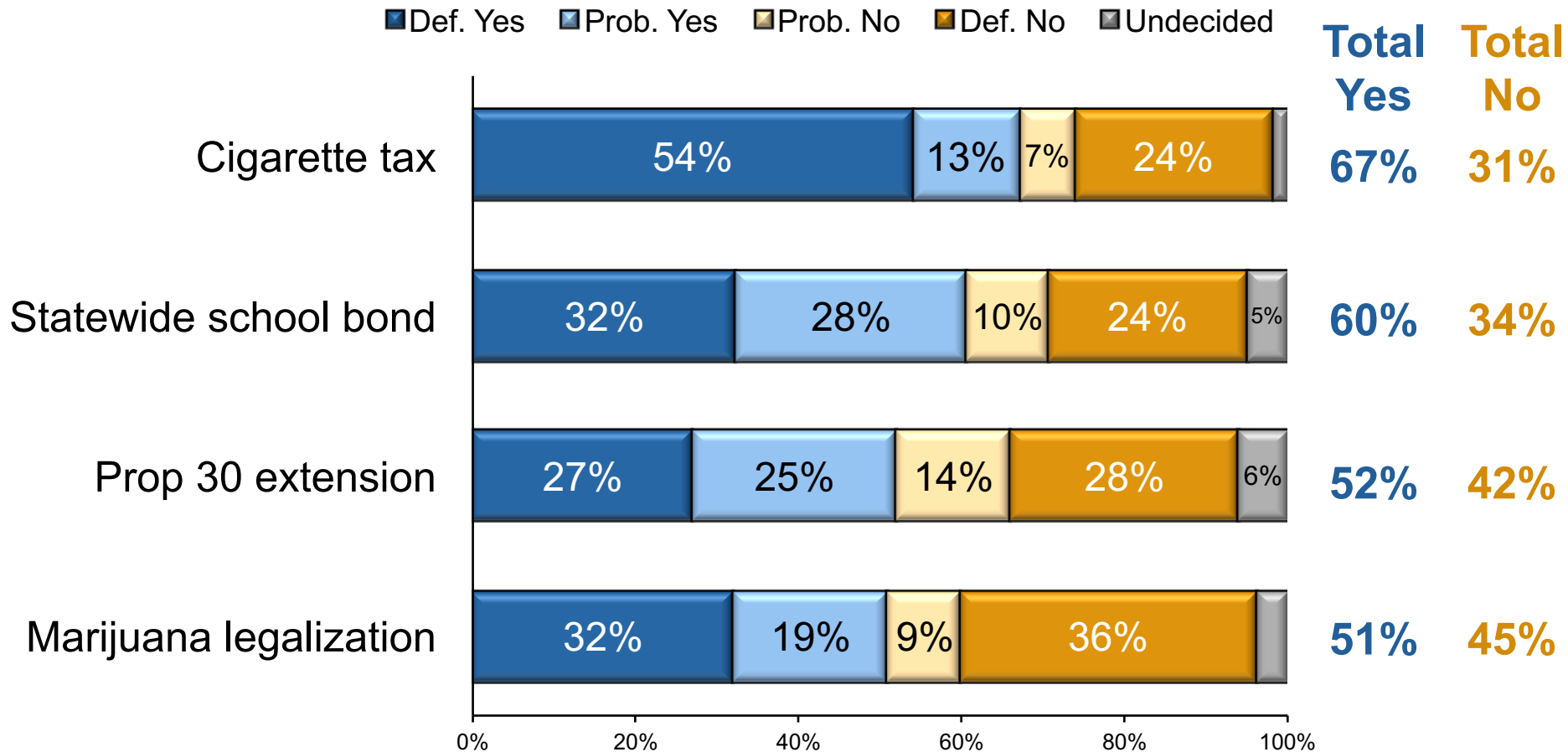
- 400 interviews with Chino Valley USD residents likely to vote in November 2016 election
- Survey was conducted June 26-30, 2016
- 63% of surveys completed on cell phones; 37% on landlines
- 85% of surveys conducted in English; 15% in Spanish
- Overall Margin of Error: $\pm 4.9\%$ at the 95% confidence interval
- Due to rounding, some percentages do not add up to 100%

- Selected questions tracked from a survey conducted in February 2015

There is a high degree of interest in the upcoming November election.



A majority of respondents support all of the statewide measures tested in the survey.



Chino Valley USD Measure Language Tested

(Language reviewed /approved by Bond Counsel)

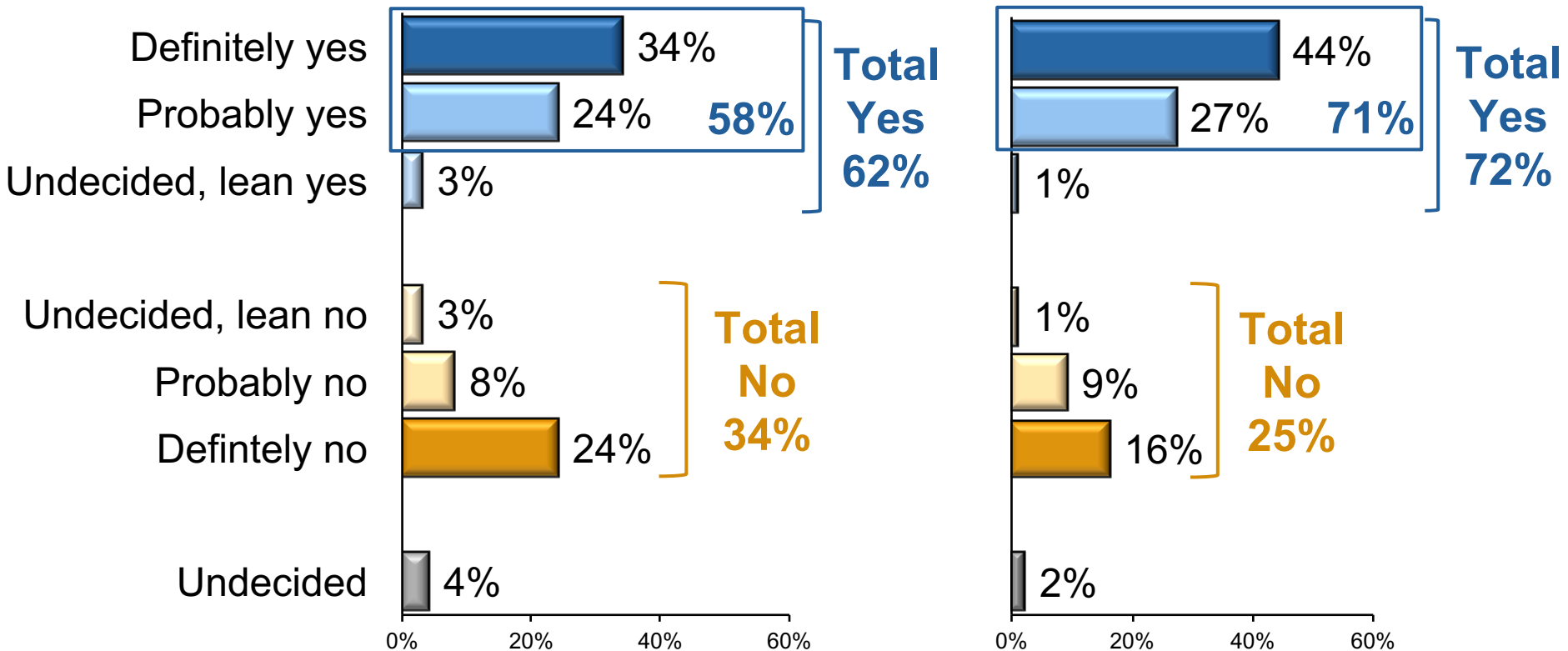
Chino Valley Unified School District Student Achievement, Repair and Safety Measure.

To upgrade neighborhood schools and retain/attract quality teachers by repairing deteriorating classrooms/restrooms; replacing deteriorating, rusty pipes/ensuring safe drinking water; removing asbestos/lead paint; upgrading fire safety, science/computer labs, wiring, classroom technology; repairing, constructing, acquiring educational facilities, sites, equipment; shall Chino Valley Unified School District issue \$750 million in bonds, at legal interest rates, requiring annual audits, independent citizens' oversight, no money for administrators' salaries/pensions, all funds used locally?

Support for the local education bond has increased since the earlier community survey

2015

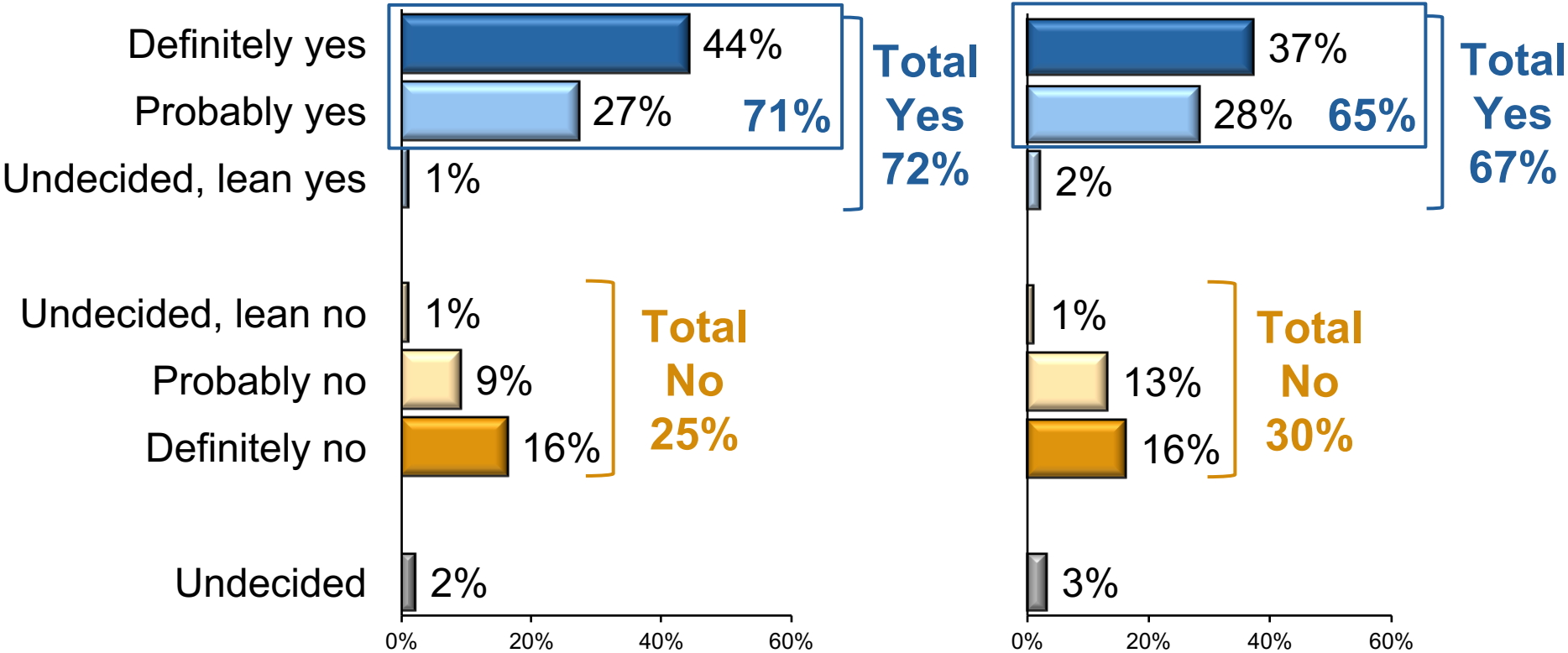
2016



Respondents are more inclined to support a measure that provides \$750 million for local schools.

\$750 million

\$650 million

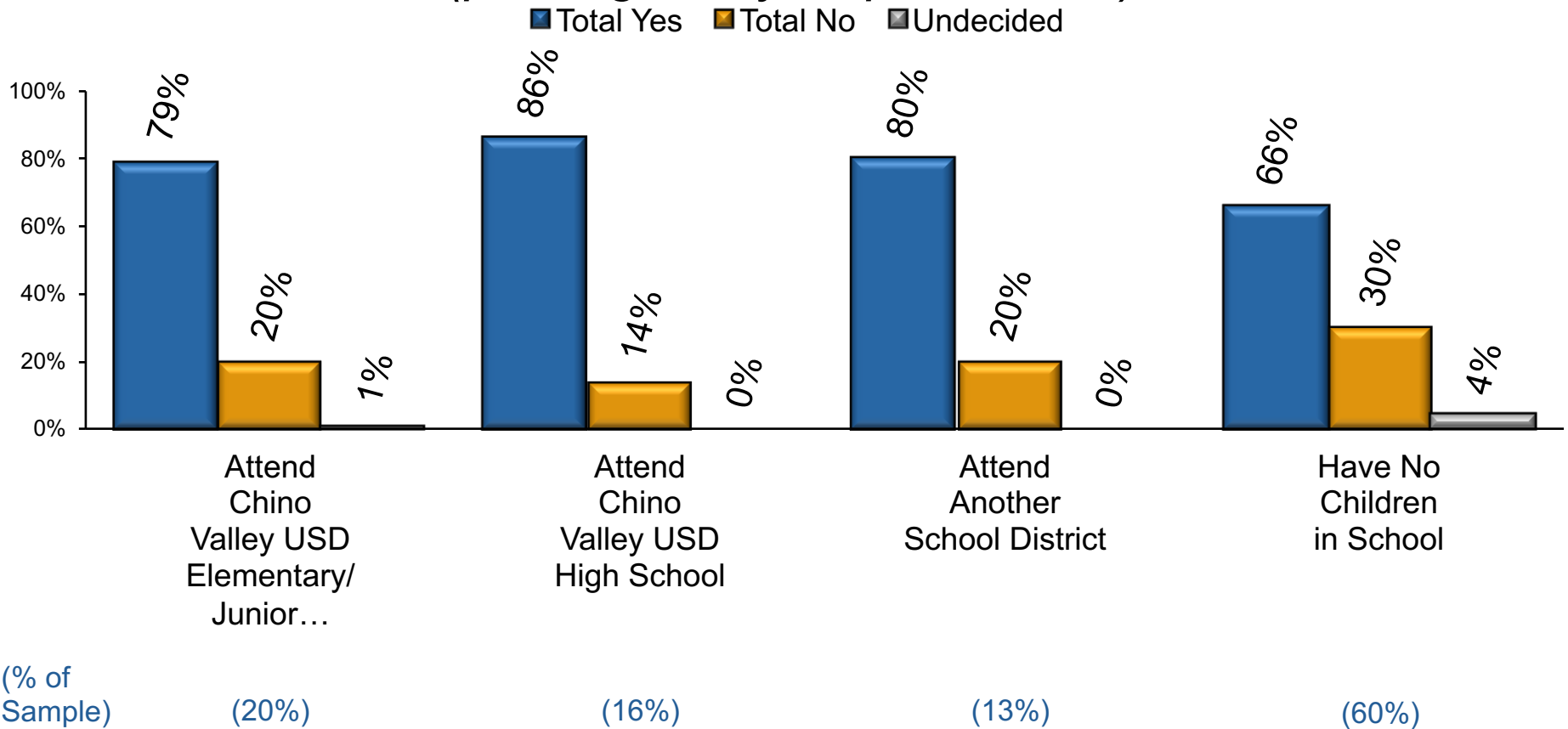


If the election were held today, would you vote "yes" in favor of this measure or "no" to oppose it?

What if the Chino Valley Unified school bond measure that I just described to you was for _____, instead of \$750 million? If that were the case, would you vote yes in favor of it, or no to oppose it?

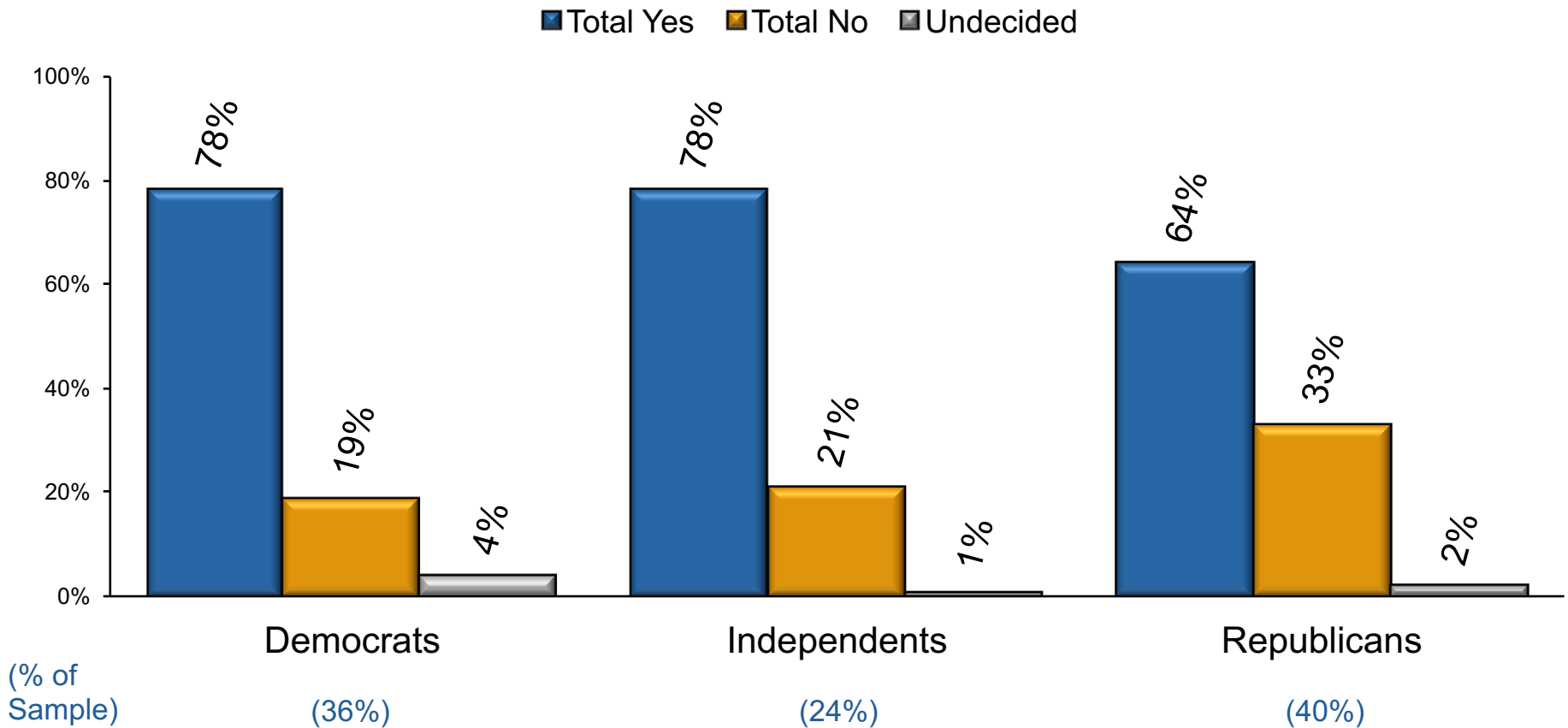
Support is strong for both respondents with school-age children and without.

Initial Vote by Children's School Attendance
(*passage only requires 55%*)



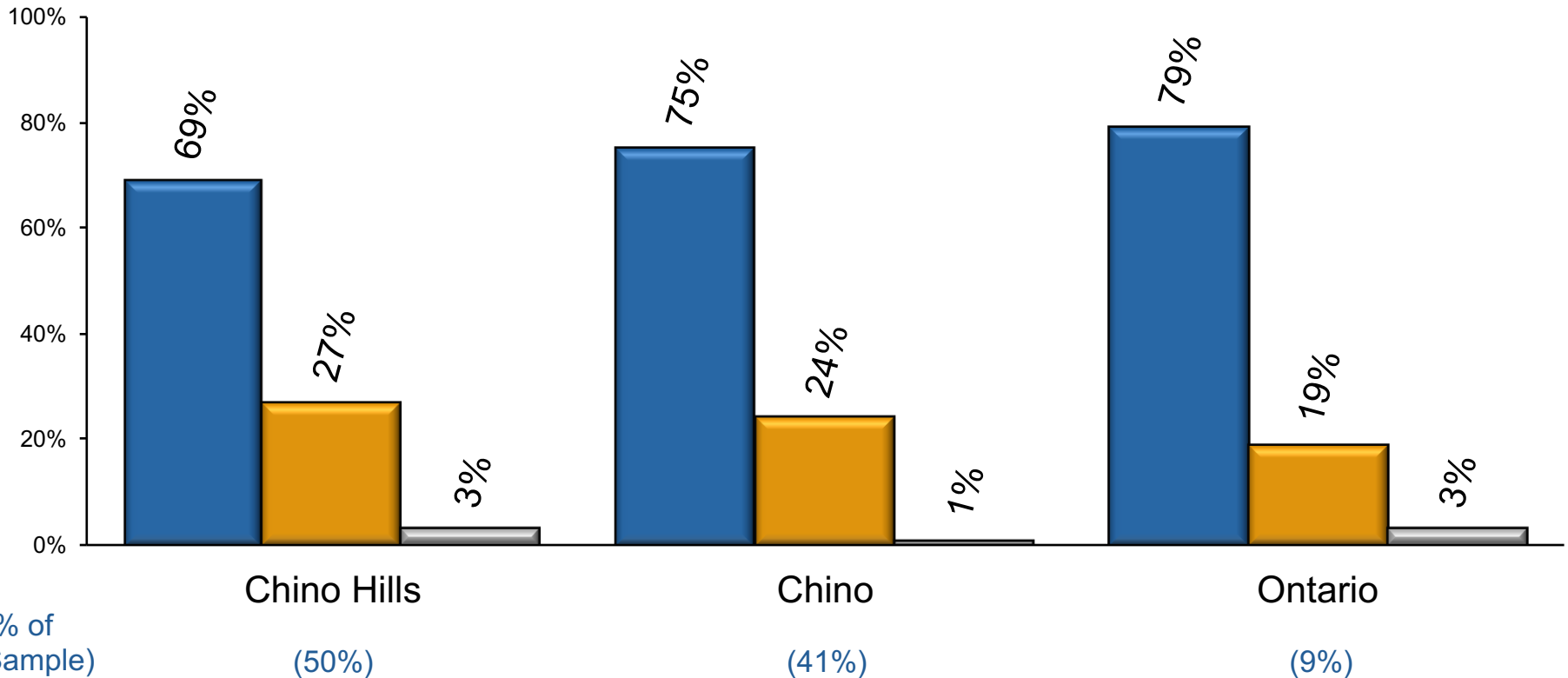
The measure has strong bipartisan support.

Initial Vote by Party for a 55% requirement bond



There is comparable support throughout the District.

Initial Vote by City
(*passage only requires 55%*)



Conclusions

- There is strong community interest in a ballot measure to expand locally-controlled education funding.
- A 55% requirement bond enjoys strong viability in all cities and across a variety of demographic audiences.
- Residents continue to strongly value local schools, and remain interested in their financial well-being, even in a crowded electoral environment.

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